

AN ORDINANCE **98216**

AUTHORIZING THE AVIATION DIRECTOR TO RENEW CONTRACTS FOR PLACEMENT OF SAN ANTONIO INTERNATIONAL AIRPORT INFORMATION AND DIAGRAM IN LOCAL AND SURROUNDING COMMUNITY TELEPHONE DIRECTORIES PUBLISHED BY SBC, VERIZON, SPRINT, AND KERRVILLE TELEPHONE COMPANIES; AND AUTHORIZING PAYMENT OF AN AMOUNT NOT TO EXCEED \$50,000.00 FOR THE PLACEMENT OF THESE ADVERTISEMENTS.

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WHEREAS, there is a need on the part of the patrons of San Antonio International Airport for information including diagrams of the layout of the airport, airline gate locations by terminal building, telephone numbers and other similar information; and

WHEREAS, surveys show that the San Antonio air service market consists of a 30 county area with a population base of approximately 2 million inhabitants, stretching from Fredericksburg in the north to Laredo in the south and from Del Rio in the west to Beeville, Cuero and Lockhart in the east; and

WHEREAS, a cost efficient means of providing such helpful information to the widely dispersed patrons of San Antonio International Airport is by publishing it in local and surrounding community telephone directories; and

WHEREAS, by providing this information via the telephone directories, the public will be encouraged and assisted in making full use of San Antonio International Airport thereby increasing passenger demand and improving service; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

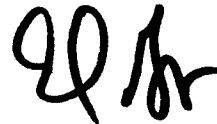
SECTION 1. The Aviation Director or Assistant Aviation Director is authorized and directed to execute standard contracts with Southwestern Bell Telephone company, Verizon, Sprint Yellow Pages, and Consolidated Communications Directories for the placement of information in approximately 28 local and surrounding community telephone directories for a total expenditure not to exceed \$50,000.00. A list of the directories which have been selected is attached hereto as Attachment 1.

SECTION 2. Funds in the amount of \$50,000.00 are authorized to be encumbered in Fund 51-001000 (Airport Operations fund) in Index Code 348664 entitled "Advertising and Publication and made payable to a contingent vendor for placement of Airport information in local and surrounding community telephone directories.

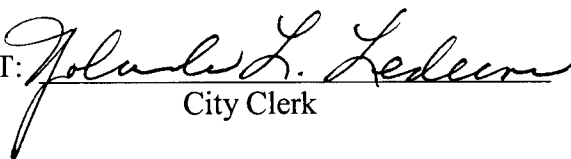
SECTION 3. The financial allocations in this Ordinance are subject to approval by the Director of Finance of the City of San Antonio. The Director of Finance may, subject to concurrency by the City Manager or the City Manager's designee, correct allocations to specific index codes and fund numbers as necessary to carry out the purpose of this Ordinance.

SECTION 4. This Ordinance shall be effective on and after the tenth (10th) day after passage hereof.

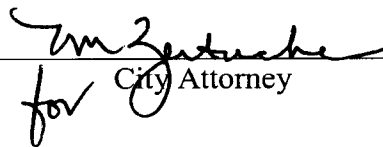
PASSED AND APPROVED this 25th day of September, 2003.



M A Y O R
EDWARD D. GARZA

ATTEST: 
City Clerk

APPROVED AS TO FORM: _____


for City Attorney